



GRUNIN
FOUNDATION

We believe in the power of connection, relationships and collaboration. We know that good people can drive change, motivate a community and create a lasting impact.

Our Pillars

2020 Year in Review

Message from the Chairman

Last year brought us challenges that we never could have predicted. I am humbled by and proud of the resiliency of our nonprofit partners and community.

We know that we have a lot of work ahead of us in 2021 and in the years to come. From the COVID crisis recovery, to advancing social justice and equity work at the Central Jersey Shore and beyond, we are dedicated to listening, learning and playing an active roll to improve the quality of life for all members of our community.

We are grateful for our nonprofit partners who are on the frontlines each day, working to make the Central Jersey Shore a healthier and more equitable place.



Jay Grunin

Message from the President

As we arrive in 2021 with a sense of renewal, we are reflecting on the good that has come from a very difficult year. We have seen so much collaboration happening in our community to increase impact and help others. We are grateful for our nonprofit partners, local businesses, healthcare systems and all of the members of our Central Jersey Shore Community who truly make this a great place to live, work and play.

We will continue to help improve the quality of life of all members of our community. We will drive economic excellence at the Central Jersey Shore. We will do the work internally to better understand and help to eliminate structural racism. We will ensure our funding practices are equitable and inclusive.

We remain dedicated to our mission and our partners and look forward to working together to create a brighter future.



Jeremy Greenin



GRUNIN
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Mission, Vision, Values

Our mission is to improve the quality of life for all members of our community by using philanthropy to drive economic excellence at the Central Jersey Shore.

We envision a Central Jersey Shore where people come to visit and stay to live. Businesses and nonprofits work together in a thriving community where everyone has access to an abundance of exemplary arts, culture, education, healthcare and economic opportunities.

Our Values



Humility

We always put our mission before our brand or personal interest.



Collaboration

We believe in working with a myriad of partners towards shared goals.



Entrepreneurship

We are relentless in our pursuit to achieve our vision.



Authenticity

We believe in being genuine with our partners and grantees.



Transparency

We conduct our activities with complete and open transparency.

2020 Grunin Foundation Highlights



Grunin Foundation Brand Launch

In a process that took almost a year, our family of organizations (Grunin Foundation and Grunin Holdings) underwent a brand overhaul, launching in January of 2020. This required us to revisit our mission, vision, and values and take stock of how far we have come and the lessons learned along the way. We set out to create a new brand that embodied our personality and unique approach to driving change at the Central Jersey Shore.

Grunin Capacity Catapult Institute

We launched the Catapult Institute (formally Catapult Your Capacity) in January 2020. We started the year with one in-person Catapult Institute workshop, but have kept things running on Zoom, hosting workshops, seminars and virtual lunch hours since COVID hit!

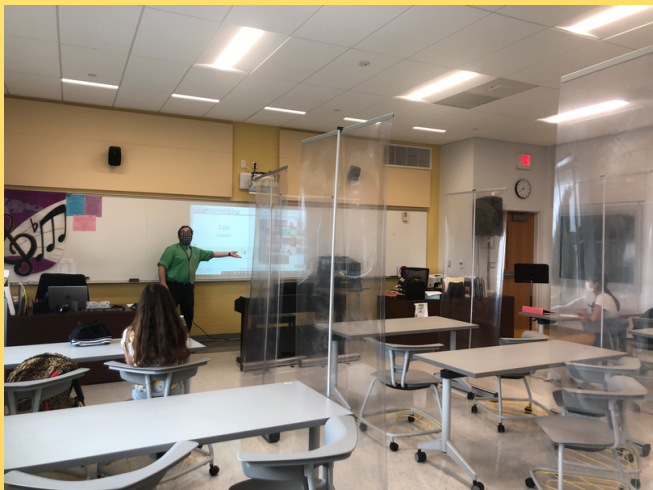


2020 Partner Highlights

Most programs were forced to pivot in some way, whether going all virtual, hybrid or temporarily stopping. All of our partners did an amazing job navigating these times. Here are a couple of highlights.

OCVTS Performing Arts Academy (PAA)

The OCVTS PAA opened on the campus of Ocean County College in early 2020. Once the pandemic hit, they began using an *A/B Hybrid In-Person* schedule, with some students attending all virtual sessions. Teachers are simultaneously instructing students who are physically at school, as well as those that are at home. The combination of creative classwork, extra-curricular opportunities and reconnections with peers is helping students to flourish during unique times.



Monmouth Medical Center Linda Grunin Sim Lab

We are proud to support the Linda Grunin Sim Lab, a joint partnership between Monmouth Medical Center and Monmouth University. The sim lab provides simulation-based medical education that has the potential to decrease the numbers and effects of medical errors, to facilitate open exchange in training situations and to decrease the reliance on vulnerable patients for training. The ribbon cutting was in late 2020 and we look forward to an exciting and innovative future in healthcare!



COVID-19 Response

When COVID-19 hit, we quickly shifted our focus, communications and funding. Here are some of the ways we have helped during the global pandemic:

- Moved Foundation-hosted events to a virtual platform to keep everyone safely connected.
- Kept sponsorships and donations in place to support organizations even with events being cancelled.
- Offered Zoom accounts to local nonprofits at no cost for as long as we need to remain virtual. Since March, we have funded 121 licensed users with nearly 13,000 meetings held.
- Proactively made contributions to organizations that are providing direct services that support basic human needs, resulting in over \$100,000 of funding to local nonprofits.
- Contributed over a half a million dollars to the healthcare systems supporting the Central Jersey Shore.
- Contributed \$250,000 to the New Jersey Arts and Culture Recovery Fund at the Princeton Area Community Foundation.



Looking Ahead

We have a long road ahead of us but we are dedicated to helping create a brighter, healthier and more equitable future. We will continue to listen to our nonprofit partners and assess how we can best help to improve the quality of life for all members of our community, use philanthropy to drive economic excellence at the Central Jersey Shore and work to ensure everyone has access to an abundance of exemplary arts, culture, education, healthcare and economic opportunities.

